



WHITEPAPER

You've read promises.

This one's different. *THIS IS PROOF.*





PLAYA3ULL GAMES was born on February 2nd, 2022, *NOT AS A PROMISE, BUT AS A COMMITMENT.* For over three years, while the cryptocurrency landscape shifted and faltered, we kept our heads down and executed. We secured our treasury for the long haul. We passed security audits. We launched on major exchanges. We built and released *NOT ONE, BUT FIVE GAMES* on the Epic Games Store.

THIS DOCUMENT IS NOT A ROADMAP OF WHAT WE HOPE TO DO. It is a testament to what we have already done, and a blueprint for how we will scale our proven, player-powered economy into a global force. The foundation is set. The engine is running. What comes next is why YOU are here!

This whitepaper isn't just a report card. It's a launchpad. The future of gaming is being built right now *AND WE'RE DOING IT.* 

Jonathan Bouzanquet
@OLD3ULL
CSO & Founder
PLAYA3ULL Games

LFG

CRYPTO INVESTING SHOULD *NOT* BE A GAMBLE

How does an individual act like a Venture Capital investor? It's about how they think. Venture Capital is a game of outliers. The world's most successful VCs operate on a brutal but powerful principle: for every ten companies they fund, nine might fail to deliver on their initial promise. **So why take such risks?** Because the entire model hinges on the success of the tenth. The one that doesn't just succeed but delivers a *1,000 X RETURN AND REDEFINES AN INDUSTRY*.

THIS IS WHY WE LOVE CRYPTO!

It is the only way an “average man” can get access to a possible 1,000 X.

Ask what the best VCs ask:

1. Is the team *QUALIFIED* to lead?
2. Can this team actually *BUILD*?
3. Do they have the resources to *SURVIVE* a market downturn?
4. Have they proven they can *DELIVER* on a roadmap?
5. Is their technology *SECURE* and scalable?
6. Are they building for the *LONG TERM*?
7. Can you *CONFIRM* they have followed through on promises made?

Most crypto projects are seed-stage bets.

**That was PLAYA3ULL
*THREE YEARS AGO.***

THE UNSTOPPABLE RISE OF THE *DIGITAL NATION*

Gaming is no longer a niche hobby; it is the dominant cultural and economic force of the 21st century. **With over 3.3 billion players**, this digital nation is **larger than the film and music industries combined**, representing a fundamental shift in how we socialize and compete. This explosive growth is fueled by gaming's ability to fulfill core human needs for achievement, social connection, and immersive escapism.

The numbers confirm this is a cross-generational movement: the player base has surged **from 2 billion in 2015 to over 3.3 billion today**, with **80% of players being adults** and women making up nearly half of the community.

For decades, the Web2 model perfected a system where players invest billions of hours and dollars into digital assets they never truly own. This is the fundamental paradox: players create immense value, but platforms retain all the equity. **You grind, but you only ever rent.**

WEB3 GAMING IS THE INEVITABLE EVOLUTION THAT CORRECTS THIS IMBALANCE.

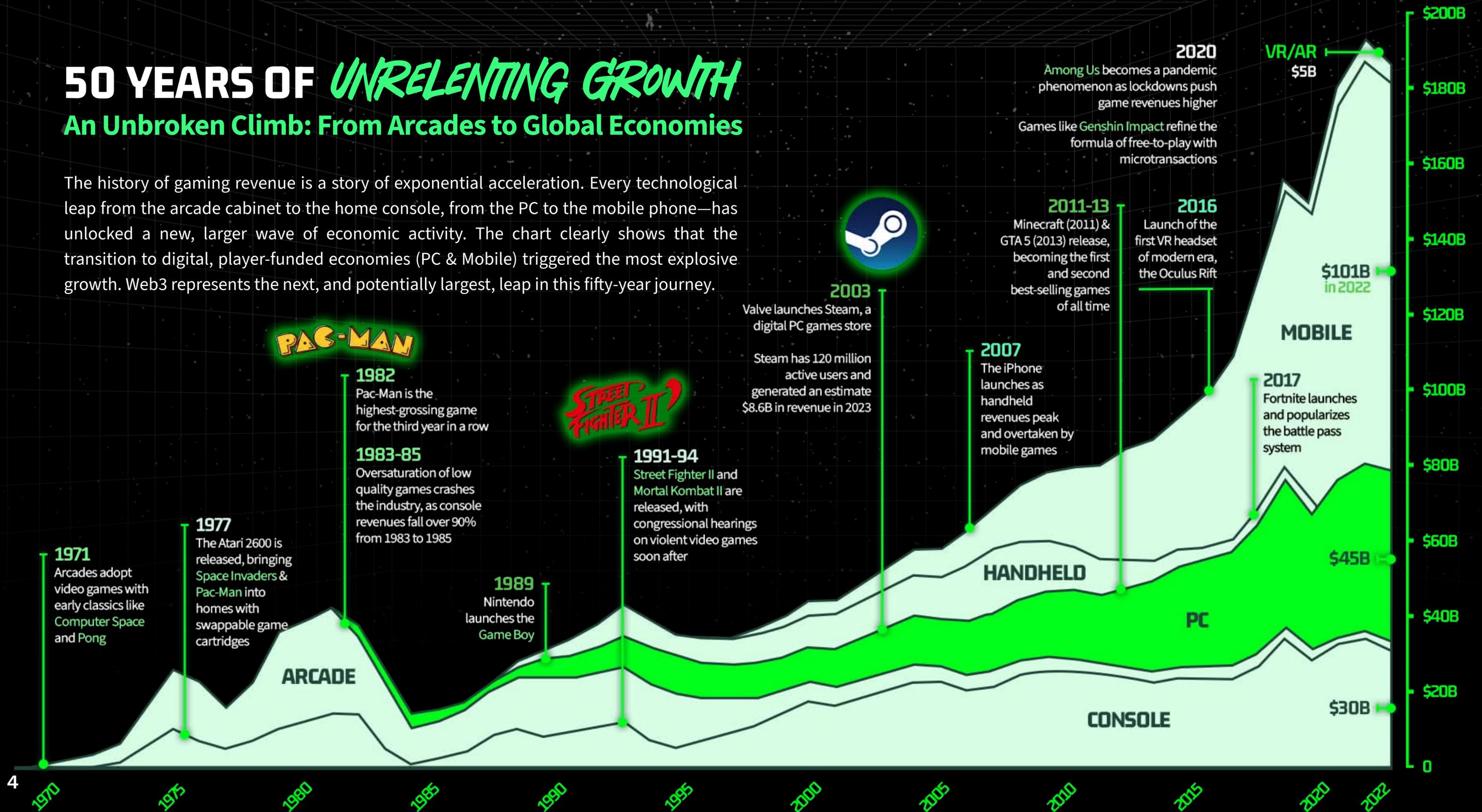
It is the technological upgrade that transforms players from renters into owners. By using the blockchain, the time, skill, and assets you earn become verifiably yours—permanent, tradable, and valuable.

PLAYA3ULL GAMES was founded to spearhead this evolution. We build player-powered economies where your passion is rewarded with true ownership. The industry has proven the model; we are here to deliver its promise.

50 YEARS OF UNRELENTING GROWTH

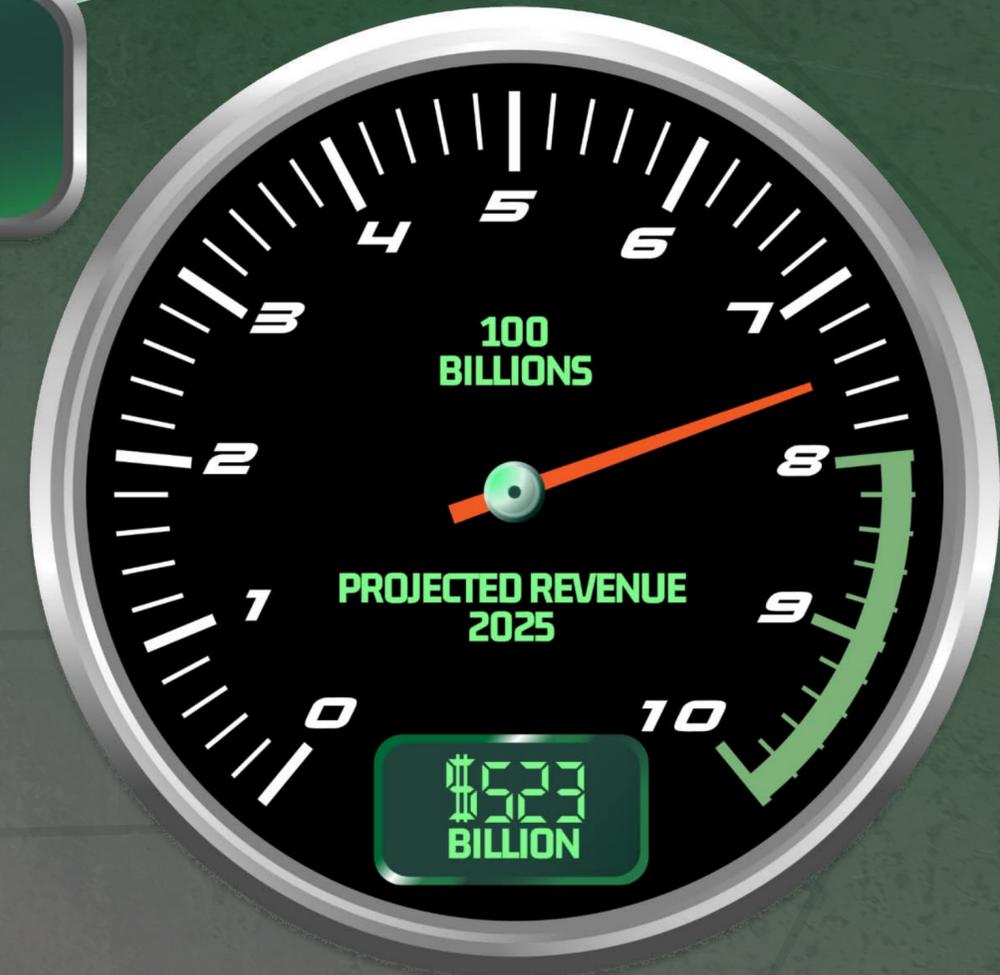
An Unbroken Climb: From Arcades to Global Economies

The history of gaming revenue is a story of exponential acceleration. Every technological leap from the arcade cabinet to the home console, from the PC to the mobile phone—has unlocked a new, larger wave of economic activity. The chart clearly shows that the transition to digital, player-funded economies (PC & Mobile) triggered the most explosive growth. Web3 represents the next, and potentially largest, leap in this fifty-year journey.





8,500,000,000+
EXPECTED PLAYERS BY END OF 2032



THE GAMING DASHBOARD

The question is no longer "if" the PLAYA3ULL team can build. We've passed those tests over the last three and a half years. The question now is **how dominant we will become.**

Michael Hanlon

@CREDIBULL

CEO, PLAYA3ULL GAMES

PARTICIPATING IN THE PLAYA3ULL ECOSYSTEM IS NO LONGER A BLIND BET ON A FLEDGLING IDEA.

It is a **CALCULATED DECISION** to join a resilient, battle-tested company that has significantly eliminated the foundational risks that cause 90% of ventures to fail.



OUR MANIFESTO

A Rebellion Against the Old Guard

The traditional gaming world is a closed loop where publishers hold the power, players merely rent their experiences, and digital ownership is an illusion. We are here to champion a better way.

▽ WE BELIEVE IN GIVING POWER BACK.

Our games are built to be owned by the players who invest their time and skill in them. Every asset you earn is a piece of the world you helped build, secured on the blockchain as verifiably yours.

▽ WE BELIEVE SKILL CAN BE CURRENCY.

Your time, strategy, and passion have real-world value. We engineer economies that reward dedication and mastery, not systems that allow players to pay for victory.

▽ WE BELIEVE IN A UNIFIED UNIVERSE.

Our vision is to unite over a million gamers, where your identity and assets move seamlessly with you across an entire ecosystem of titles, all powered by the 3ULL coin.

▽ WE BELIEVE IN RADICAL TRANSPARENCY.

Through our Advisory Council (AC), the community doesn't just have a voice; they have a seat at the table to shape the future of the games they play.

It started with World of Warcraft and a side hustle.

THE ORIGIN DIFFERENT FROM DAY ZERO

The Origin

Jet (GameFi Designer) was still a teenager, grinding WoW accounts and flipping characters, earning more than most adults. His brother **Samuel (Game Architect)** joined in. Their dad, **Jonathan (CSO)**, saw the spark and leaned in.

They moved fast. NFTs. Trading. Digital assets. Then came the Gala Games node, \$6,700 split between them. They Held. **Then it hit: a six-figure win.** But money wasn't the goal, it was fuel. Their first NFT project flopped. But it revealed the gap: indie game devs with big ideas and no funding.

Jonathan raised \$1M for one of them. Gala backed it. But when they passed on the next project, **the Bouzanquets** didn't wait.

*THEY BUILT PLAYABULL. FROM SCRATCH.
FROM EVERYTHING THEY'D LEARNED.*



2022 A FOUNDATION FORGED



2022

We didn't just launch a coin, we built an ecosystem. **3ULL Coin was born.** Listings on **Trader Joe (LFJ), Bitmart, and Certik Audit** locked in early trust. We backed it with capital and community rewards like VI3 and HODL. Our first dApp and Cross-Chain Bridge went live. By Q3, we were listed on **CoinGecko, CoinMarketCap, and LBank.**

WE DIDNT JUST START. WE SPRINTED.

Certified by



3ULL Coin Launch



Listed On



2023 MOMENTUM



2023

We hit our stride. **NEXUS launched** and dominated Epic's charts #1 in four categories in its first week. MEXC listing cracked us into Asia. **Mainnet?** Live. With a 10% burn baked into tokenomics. We rolled out **STARVIN MARTIAN** and **ORDINEM** into development, and our community exploded through the Surprise September campaign.

FROM FIRST GAME TO FULL THROTTLE.

Nexus Launch
NEXUS

Development Begins
STARVIN MARTIAN **ORDINEM**

Listed On
 MEXC



2024 SCALING TO NEW HEIGHTS



2024

Global reach. **Gate.io** and **XT.COM** listings unlocked liquidity. **NEXUS** received 30+ patches and became a serious contender. **ORDINEM** Alpha hit Epic. **TOKEN2049** Dubai and the Australian Crypto Convention gave us the spotlight. With ETH and credit card payments live, and a rebranded site, we didn't just grow - we soared.

NEW GAMES. NEW ACCESS. GLOBAL IGNITION.

30+ Updates Launch Listed On Credit Card Support



2025 THE YEAR OF EXPLOSION



This is the year we go wide. **DOGS OF WAR** and **WAR OF STEEL** receive major upgrades. **ORDINEM** nears full launch. **STARVIN MARTIAN** hits Q3. The **NEXUS** map expands. More exchanges go live. Our dApp and site get overhauled. And we introduce three new products that push **PLAYA3ULL** beyond gaming. At **Global Blockchain Congress**, we're not showcasing a company - we're launching a movement.

PLAYA3ULL IS NOT A PRODUCT. IT'S A PROTOCOL FOR THE FUTURE OF GAMING.

Launch



Updates



**GLOBAL
BLOCKCHAIN
CONGRESS**

THE TIME IS NOW



THE *CORE PILLARS* OF PLAYA3ULL



TRADERS
PLAYA3ULL Coin



LOYALISTS
PLAYA3ULL Nodes



GAMERS
PLAYA3ULL Games

A CLOSER LOOK AT THE *CORE PILLARS* OF THE COMMUNITY

TRADERS

PLAYA3ULL Coin

Traders thrive on opportunity. They see 3ULL as a dynamic digital asset and play the markets with precision. While they may not dive deep into the **games**, their moves bring liquidity and attention. For Traders, PLAYA3ULL is a financial engine something to analyze, trade, and scale. They fuel momentum.

LOYALISTS

PLAYA3ULL Nodes

Loyalists are the true believers - the ones who see PLAYA3ULL as more than just a project. They're long-term thinkers, driven by purpose, not just profit. By hosting nodes, they help secure the **gaming network** and uphold its decentralized foundation. In return, they earn **3ULL Coins**, aligning their values with sustainable rewards. These are the builders of trust and infrastructure.

GAMERS

PLAYA3ULL Games

Gamers bring the energy. They show up to play, to win, and to earn. Whether it's battling in arenas or trading rare items, they turn gameplay into gain. With **3ULL-powered economies** behind every title, their achievements carry real-world value. For Gamers, PLAYA3ULL is where passion meets payoff.

TOGETHER, THESE PERSONALITIES CREATE A BALANCED ECOSYSTEM.

TRADERS

THE 3ULL COIN

The Lifeblood of a Thriving Economy 3ULL is not a speculative asset; it is the master utility coin for the entire PLAYA3ULL ecosystem, designed for a live, multi-game environment.

Its value is driven by one core principle: **Community**. As more players join, build, and trade, the demand on the coin that powers it all increases. We have engineered its tokenomics for long-term, sustainable growth:

- ✓ **Deflationary by Design** A full 10% of every marketplace transaction is permanently burned, reducing the total supply and increasing value over time.
- ✓ **Predictable and Finite** The total supply is capped at 50 billion coins, released gradually at a rate of 5 billion per year through nodes until 2031. This economic model is transparent and built for the long run.

Market Cap
\$17.34M

3ULL Holders
9,497

Total Transactions
1,411,432

Daily Transactions
10,000



WHATS *3ULL COIN* USED FOR?

1



Play & Earn 3ULL Coin

Earn 3ULL Coin rewards as you reach in-game milestones in certain games.

2



Buy In-Game Items

Buy In-Game Items from the Item Shop such as Play & Earn Passes, Skins, and more using 3ULL Coin

3



Trade in Marketplace

Buy, sell, or trade in-game items with other players using 3ULL Coin.

4



SaaS Products & Tools

Purchase PLAYA3ULL game development SaaS products and subscriptions using 3ULL Coin.

We are building out a gaming community of 1 million players and supporters. **1,000,000 people** averaging **\$20 USD a week** (some will spend less, some will spend more) is **\$1,040,000,000 USD per year of 3ULL needed.**

WHY 3ULL WORKS *NOW AND LONG-TERM*



1

Hard Cap, Daily Emission, No Unlock Games

Total Supply	50,000,000,000
Release Schedule	5B/year for 10 years
Distributed Daily	13,698,630 3ULL
Node Owners Receive	6,849,315 daily

Hard cap. Linear distribution. No hidden unlocks.

2

Scarcity-Driven Node Pricing

Initial Node Price	\$100 per Node
Total Nodes	Only 50,000

Increases by \$100 every 100 nodes sold

Designed to reward early believers. Guaranteed scarcity.

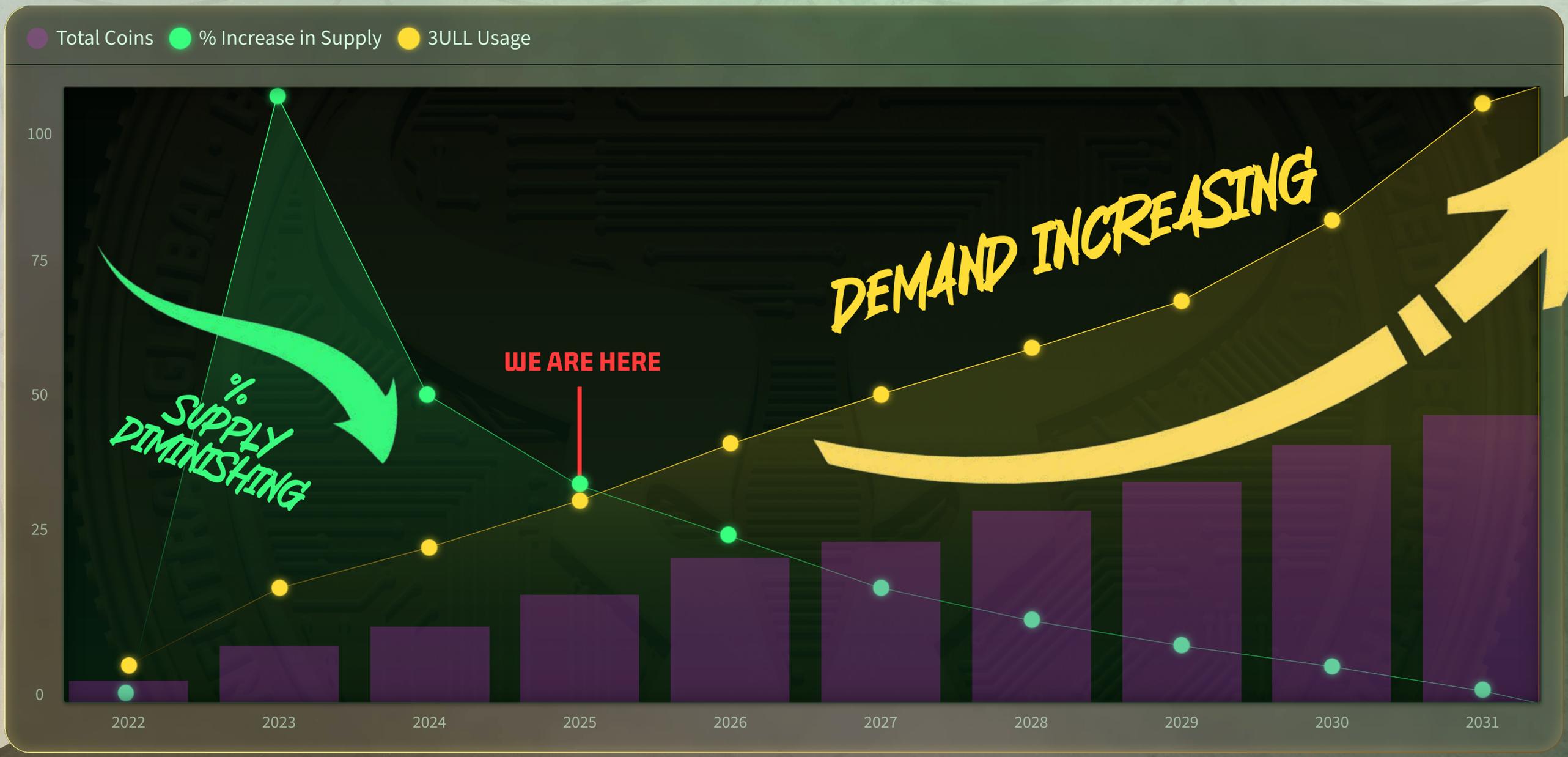
3

Utility After Emission Ends

Ongoing Fees	Node Owners earn fees from every on-chain transaction
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After node rewards are done, value flows through usage, not inflation.

THE 3ULL COIN SUPPLY



ONLY 50,000 NODE LICENSES AVAILABLE



LOYALISTS

PLAYA3ULL NODES

The PLAYA3ULL blockchain is secured by its most committed supporters: Node Owners. This isn't a passive investment - it's a foundational role in a decentralised digital nation.

There will only ever be **50,000 Node Licenses**. That hard cap isn't marketing, it's code. **Every 100 nodes sold increases the price by \$100, starting from just \$100**. Early adopters aren't just rewarded, they're permanently advantaged.

Each day, **13,698,630 3ULL** is distributed to the network. **Half goes to Node Owners**. The fewer nodes there are, the more you earn. Today, that's roughly **1,000 3ULL per day per node**. As the ecosystem grows, your stake does too.

You're not just earning tokens - you're powering the network. You're securing the future. You're holding a scarce, productive digital asset designed to scale with the entire PLAYA3ULL economy.

 **1037.62 3ULL**
per node per day

Receive passive 3ULL Coin daily

Earn **1037.62 3ULL** in daily passive income in 3ULL Coin with each node

WHY BUY A PLAYABULL NODE?

✓ EARLY MEANS ADVANTAGE.

Node rewards aren't fixed per person—they're split. Fewer nodes = bigger slice. The earlier you buy, the more you earn.

✓ VALUE GROWS WITH UTILITY.

As our games, dApps, and NFT systems scale, **3ULL Coin** demand rises. Every transaction burns 10%, making your rewards more scarce - and more valuable.

✓ NOT JUST ROI

This isn't a stock. It's a core engine in a decentralized digital nation - producing **3ULL Coin daily**, scaling with the ecosystem.

✓ ACCUMULATE & DON'T CHASE

One Node can earn **~50,000 3ULL/year**. Stack it. Hold it. Use it. This isn't passive - it's strategic.



MEET THE *BOUZANQUET* FAMILY



JONO

@OLD3ULL

Chief Strategy Officer

JET

@YOUNG3ULL

GameFi Designer

SAMUEL

@IMPROVA3ULL

Game Architect

AMANDA

@LAUDA3ULL

Chief Marketing Officer

“Genius is not knowing everything - It is knowing what you know and hiring the rest!”

- Anonymous

MEET THE *EXECUTIVE TEAM*



Michael

@CREDIBULL

Chief Executive Officer



Sam

@INSURMOUNTA3ULL

Chief Technology Officer



Tom

@EXPLORA3ULL

Director of Operations



Jourdan

@QUERYA3ULL

Head of Internal Development



+30 INDUSTRY VETERANS

GLOBAL TEAM ACROSS 10+ COUNTRIES



We Don't Just Talk. *WE SHIP!*

MEET THE *150K+* COMMUNITY



1

50,000 Discord Members

An established, strong, and growing community in Discord engaging daily.



2

80,000+ X Followers

A devoted base of followers made up of gamers, traders, and loyalist node owners.



3

500,000 YouTube Views

400+ YouTube videos with 500K views and positive social reviews by the community.



4

Proven Activity

3ULL Coin is already actively traded on multiple exchanges proving market demand.



YOU'RE NOT FIRST *BUT YOU ARE EARLY*

YOU ASKED FOR GAMES?
WE BUILD GAMES!



NEXUS

Enter the battlefield in Nexus, a competitive multiplayer arena shooter where you customize, strategise, and outgun opponents in a high-stakes futuristic showdown.

Play Now for Free >



MOBA

PvP

P2E



LAUNCHED 2023



Turn 1

34
ADVANCEMENTS

20250
WEAVES

ORDINEM

Master a trading card game where spells, artifacts, and strategy decide your fate.

Play Now for Free >



TCG

STRATEGY



LAUNCHED 2024



IN ACTIVE DEVELOPMENT SUBJECT TO CHANGE



0

DOGS OF WAR

Survive harsh landscapes as hybrid warriors in a PVP/PVE game of loyalty and wits.

Play Now for Free >



SURVIVAL PVP P2E

ALPHA LAUNCHED 2025



WAR OF STEEL

Command powerful mechs in fast-paced Battle Royale clashes for victory.

COMING SOON



BATTLE ROYALE

PVP



ALPHA COMING 2025



MEGABULL_01 13

2025

STARVIN MARTIAN

Grow alien crops, manage livestock, and build a Martian farming empire.

COMING SOON



FARMING

SURVIVAL



ALPHA COMING 2025



THE PLAYAVERSE

Own the land beneath your feet, shape the skyline above you, and write the story in between. Several of our games will be INSIDE the PLAYAVERSE.

IN DEVELOPMENT



SANDBOX



AND WE'RE NOT STOPPING THERE *WE'VE GOT MORE GAMES TO COME*



2026+

In 2026 and beyond, we're not just recreating classics; we are *REIMAGINING* them for the Web3 era to empower players with *TRUE OWNERSHIP*. Our upcoming titles are designed for deep engagement, strategic complexity, and a sustainable, player-driven economy.

NEW PLAY-AND-EARN CLASSICS FOR WEB3





PROJECT CHIMERA

This next-gen RTS blends the legacy of StarCraft with the ownership of Web3.

Battle across persistent 3D worlds in 2–8 player matches where tactics, timing, and resource mastery rule. Own your Faction Commanders. Trade elite units. Control NFT-backed land that offers real strategic advantages and governance power. This isn't just a fight for victory. It's a fight for territory, influence, and the economy itself.

IN DEVELOPMENT

RTS

3D



NITRO-Z

A high-octane, open-world experience where your garage is your empire.

Dive into a brutal world of vehicular warfare, strategic defense, and territory control. From high-risk delivery runs to convoy ambushes and arena combat, every mission is a test of reflexes and resourcefulness. Every part, chassis, engine, weapons, armor, is a fully customizable NFT, crafted, upgraded, and traded in a player-driven economy.

Your garage isn't just a collection it's an ownable, upgradeable NFT space fueling an ecosystem of mechanics, drivers, and traders.

IN DEVELOPMENT

OPEN-WORLD

SURVIVAL

PVPVE



CRYPTS OF CREATION

A dungeon crawler where every swing matters—and every drop is truly yours.

Crypts of Creation fuses the deep lore of MMOs with the raw, visceral combat of DOOM. Enter solo or team up in co-op to explore a mix of procedurally generated and hand-crafted dungeons, facing off against brutal bosses and uncovering a dark, evolving narrative.

Loot isn't just legendary, it's own-able. Epic swords, enchanted armor, and rare drops are NFTs with provable scarcity and player-to-player value.

With our Dungeon Creation Tool, players can go from explorer to architect—building their own NFT dungeons, earning rewards, and reshaping the world for others to conquer.

IN DEVELOPMENT

DUNGEON CRAWLER

FIRST-PERSON



BUT WAIT... *THERE'S MORE*

 The Future

We're not just building games. We're building what comes next - tools, layers, and experiences that sit at the edge of gaming and the future of the internet. Because our mission isn't to reach hundreds of thousands of players. It's to onboard *MILLIONS INTO THE BULL ECONOMY* - creators, developers, traders, and everything in between.

*THIS IS HOW WE STRETCH
GAMING TO ITS LIMITS!*



METADATE



Find a Connection, Not Just a Profile.

Modern dating is often a superficial world of endless swiping based on curated photos. We believe **human connection deserves more depth**. METADATE is our metaverse-first experience designed to foster relationships based on who you are, not just what you look like.

It is a space where personality, voice, and shared experiences come first, allowing users to **build a relationship before the reveal**. Users interact as avatars, connecting through voice chat and collaborative mini-games.

It's about discovering a personality and building a genuine friendship, with photos being unlocked only after a foundation of mutual interest is established. This is a social platform designed to prove that in a world of digital noise, **real human connection is the ultimate prize**.

IN DEVELOPMENT

DATING APP

ESCAPE ROOM



*PRONOUNCED
BLOTTO* ↩

LOTTO

A weekly lottery built for the whole world to participate in. Anyone. Anywhere.

Imagine a global, weekly lottery with prize pools for every risk appetite. Imagine a system that is provably fair, transparent, and where a portion of every ticket sold is reinvested into building the games you love. Built entirely on the PLAYA3ULL blockchain, **3LOTTO is our fully licensed**, worldwide lottery system engineered for radical transparency.

Every ticket, draw, and payout is handled by a public smart contract. Winnings are **paid instantly across the blockchain**. When you play 3LOTTO, you're not just chasing a jackpot; you're funding the future of PLAYA3ULL.

IN DEVELOPMENT

MOBILE-FIRST

LOTTERY





THE DIP

DEVELOPER INTEGRATION PACK

*OUR EXPERTS
YOUR CREATIVITY.*

You Build the Worlds. We Handle the Revolution.

The promise of Web3 gaming has been hindered by technical complexity, forcing game developers to become blockchain experts instead of focusing on creating fun.

The Developer Integration Pack (DIP) is our definitive solution. **It is a complete, plug-and-play toolkit** that allows any game studio, anywhere, to seamlessly integrate into the PLAYA3ULL GAMES ecosystem, providing the keys to our kingdom and our community.

The DIP offers effortless integration with Web3-ready SDKs, a ready-made economy with NFT tooling, wallet-less onboarding solutions, and rock-solid blockchain infrastructure, all with access to our established community of gamers.

You bring the vision; we provide the proven infrastructure.

- PLUG & PLAY
- UNITY
- UNREAL
- SDK
- 





THE 3ULLPEN

You've heard of Shark Tank. You've seen Dragon's Den. Participate in the 3ULL Pen.

Get ready for the ultimate pitch competition! We are rolling out the red carpet for the brightest minds in game development with our new monthly show, The 3ULL PEN (pronounced 'Bull Pen').

Think of it as **a high-stakes arena** where aspiring creators and indie studios **present their passion projects** to a panel of four of our top industry veterans. In each episode, contestants will have one shot to showcase their game's vision, gameplay, and potential.

The victors won't just walk away with praise; they'll earn a life-changing opportunity to be fast-tracked into the PLAYA3ULL ecosystem with full support from our **Developer Integration Pack (DIP)**.

IN DEVELOPMENT

TV SHOW

GAME DEV





PLAYABULL INTELLIGENCE

Speed up Game Development with PLAYA3ULL Intelligence AI Tools

We're shaping the future of gaming and Game Development with AI-powered tools. Our AI products will streamline development, adapt gameplay to players, and boost development creativity—all AI tools will be purchasable with 3ULL Coin for added community value.

IN DEVELOPMENT

SAAS

UNREAL

TOOL



IN EARLY DEVELOPMENT SUBJECT TO CHANGE



GAME DEVELOPMENT AI TOOLS



JOIN THE VANGUARD

The foundation is built. The future is unwritten.



PLAYA3ULL is no longer a concept; it is a battle-tested ecosystem backed by a three-year track record of delivery and competent management with a clear path to mass adoption. The most critical phase of our journey is beginning now.

DEVELOPERS

Stop wrestling with Web3 complexity. Our Developer Integration Pack (DIP) is your launchpad into a ready-made community and a robust blockchain economy. Focus on your vision; we will handle the rest.

GAMERS

The days of renting your digital life are over. Here, you are an owner. Your skill is your stake. Download our games on the Epic Games Store and start building your legacy.

VISIONARIES

This is your chance to become an architect of the new player-owned internet. Secure one of the 50,000 foundational Node Licenses and earn your stake in the economy you help power.



Amanda Bouzanquet

@LAUDA3ULL

Co-Founder & Chief Marketing Officer

PLAYA3ULL GAMES



PLAYA **BULL** GAMES

THE NEXT CHAPTER OF GAMING IS NOT COMING.
IT IS BEING BUILT RIGHT NOW.
BY US.

JOIN US.

