

PLAYA3ULL GAMES was born on February 2nd, 2022, NOT AS A PROMISE, BUT AS A COMMITMENT. For over three years, while the cryptocurrency landscape shifted and faltered, we kept our heads down and executed. We secured our treasury for the long haul. We passed security audits. We launched on major exchanges. We built and released NOT ONE, BUT FIVE GAMES on the Epic Games Store.

THIS DOCUMENT IS NOT A ROADMAP OF WHAT WE HOPE TO DO. It is a testament to what we have already done, and a blueprint for how we will scale our proven, player-powered economy into a global force. The foundation is set. The engine is running. What comes next is why YOU are here!

This whitepaper isn't just a report card. It's a launchpad. The future of gaming is being built right now AND WE'RE DOTNG IT.

Jonathan Bouzanquet

@OLD3ULL

CSO & Founder
PLAYA3ULL Games



CRYPTO INVESTING SHOULD WOT BE A GAMBLE

How does an individual act like a Venture Capital investor? It's about how they think. Venture Capital is a game of outliers. The world's most successful VCs operate on a brutal but powerful principle: for every ten companies they fund, nine might fail to deliver on their initial promise. **So why take such risks?** Because the entire model hinges on the success of the tenth. The one that doesn't just succeed but delivers a **1.000 X RETURN AND REDEFINES AN INDUSTRY**.

THIS IS WHY WE LOVE CRYPTO!

It is the only way an "average man" can get access to a possible 1,000 X.

Ask what the best VCs ask:

- 1. Is the team *QUALIFIED* to lead?
- 2. Can this team actually **BUILD**?
- 3. Do they have the resources to **SURVIVE** a market downturn?
- 4. Have they proven they can **PELVER** on a roadmap?
- 5. Is their technology **SECURE** and scalable?
- 6. Are they building for the **LONG TERM**?
- 7. Can you CONFIRM they have followed through on promises made?

Most crypto projects are seed-stage bets.

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That was PLAYA3ULL

THREE YEARS AGO.





Gaming is no longer a niche hobby; it is the dominant cultural and economic force of the 21st century. With over 3.3 billion players, this digital nation is larger than the film and music industries combined, representing a fundamental shift in how we socialize and compete. This explosive growth is fueled by gaming's ability to fulfill core human needs for achievement, social connection, and immersive escapism.

The numbers confirm this is a cross-generational movement: the player base has surged from 2 billion in 2015 to over 3.3 billion today, with 80% of players being adults and women making up nearly half of the community.

For decades, the Web2 model perfected a system where players invest billions of hours and dollars into digital assets they never truly own. This is the fundamental paradox: players create immense value, but platforms retain all the equity. **You grind, but you only ever rent.**

WEB3 GAMING IS THE INEVITABLE EVOLUTION THAT CORRECTS THIS IMBALANCE.

It is the technological upgrade that transforms players from renters into owners. By using the blockchain, the time, skill, and assets you earn become verifiably yours—permanent, tradable, and valuable.

PLAYA3ULL GAMES was founded to spearhead this evolution. We build player-powered economies where your passion is rewarded with true ownership. The industry has proven the model; we are here to deliver its promise.

\$200B 2020 VR/AR 50 YEARS OF UNRELENTING GROWTH Among Us becomes a pandemic \$5B phenomenon as lockdowns push \$180B game revenues higher An Unbroken Climb: From Arcades to Global Economies Games like Genshin Impact refine the formula of free-to-play with microtransactions \$160B The history of gaming revenue is a story of exponential acceleration. Every technological 2011-13 2016 leap from the arcade cabinet to the home console, from the PC to the mobile phone—has Minecraft (2011) & Launch of the unlocked a new, larger wave of economic activity. The chart clearly shows that the \$140B GTA 5 (2013) release, first VR headset transition to digital, player-funded economies (PC & Mobile) triggered the most explosive becoming the first of modern era, \$101B the Oculus Rift and second growth. Web3 represents the next, and potentially largest, leap in this fifty-year journey. best-selling games 2003 of all time Valve launches Steam, a \$120B digital PC games store MOBILE 2007 Steam has 120 million The iPhone 1982 active users and 2017 launches as \$100B generated an estimate Pac-Man is the Fortnite launches handheld highest-grossing game \$8.6B in revenue in 2023 and popularizes revenues peak for the third year in a row the battle pass and overtaken by system mobile games 1983-85 1991-94 \$80B Oversaturation of low Street Fighter II and quality games crashes Mortal Kombat II are the industry, as console released, with revenues fall over 90% 1977 congressional hearings from 1983 to 1985 \$60B on violent video games The Atari 2600 is 1971 \$45B soon after released, bringing HANDHELD Arcades adopt Space Invaders & 1989 video games with Pac-Man into Nintendo early classics like homes with \$40B launches the Computer Space swappable game Game Boy and Pong cartridges ARCADE \$20B \$30B CONSOLE











EXPECTED PLAYERS BY END OF 2032



THE

G4M/VG

DASHBOARD





The question is no longer "if" the PLAYA3ULL team can build. We've passed those tests over the last three and a half years. The question now is **how dominant we will become.**

Michael Hanlon

@CREDI3ULL

CEO, PLAYA3ULL GAMES



PARTICIPATING IN THE PLAYABULL ECOSYSTEM IS NO LONGER A BLIND BET ON A FLEDGLING IDEA.

It is a *CALCULATED DECISION* to join a resilient, battle-tested company that has significantly eliminated the foundational risks that cause 90% of ventures to fail.





OUR MANIFESTO

A Rebellion Against the Old Guard

The traditional gaming world is a closed loop where publishers hold the power, players merely rent their experiences, and digital ownership is an illusion. We are here to champion a better way.

WE BELIEVE IN GIVING POWER BACK.

Our games are built to be owned by the players who invest their time and skill in them. Every asset you earn is a piece of the world you helped build, secured on the blockchain as verifiably yours.

WE BELIEVE SKILL CAN BE CURRENCY.

Your time, strategy, and passion have real-world value. We engineer economies that reward dedication and mastery, not systems that allow players to pay for victory.

WE BELIEVE IN A UNIFIED UNIVERSE.

Our vision is to unite over a million gamers, where your identity and assets move seamlessly with you across an entire ecosystem of titles, all powered by the 3ULL coin.

WE BELIEVE IN RADICAL TRANSPARENCY.

Through our Advisory Council (AC), the community doesn't just have a voice; they have a seat at the table to shape the future of the games they play.

It started with World of Warcraft and a side hustle.

THE ORIGIN DIFFERENT FROM DAY ZERO



The Origin

Jet (GameFi Designer) was still a teenager, grinding WOW accounts and flipping characters, earning a good adult wage just playing games. His brother Samuel (Game Architect) joined in. Their dad, Jonathan (CSO), saw the spark and leaned in.

They moved fast. NFTs. Trading. Digital assets. Then came the Gala Games node, \$6,700 split between them. They Held. **Then it hit: a six-figure win.** But money wasn't the goal, it was fuel. Their first NFT project flopped. But it revealed the gap: indie game devs with big ideas and no funding.

Jonathan raised \$1M for one of them. Gala backed it. But when they passed on the next project, **the Bouzanquets** didn't wait.

THEY BUILT PLAY43ULL. FROM SCRATCH. FROM EVERYTHING THEY D LEARNED.



2022 A FOUNDATION FORGED



We didn't just launch a coin, we built an ecosystem. **3ULL Coin was born**. **Listings on Trader Joe (LFJ), Bitmart, and Certik Audit** locked in early trust. We backed it with capital and community rewards like VI3 and HODL. Our first dApp and Cross-Chain Bridge went live. By Q3, we were listed on **CoinGecko**, **CoinMarketCap**, and **LBank**.

WE DIDN'T JUST START, WE SPRINTED.





2023 MOMENTUM

2023

We hit our stride. NEXUS launched and dominated Epic's charts #1 in four categories in its first week. MEXC listing cracked us into Asia. Mainnet? Live. With a 10% burn baked into tokenomics. We rolled out STARVIN MARTIAN and ORDINEM into development, and our community exploded through the Surprise September campaign.

FROM FIRST GAME TO FULL THROTILE.

Nexus Launch

NEXUS

Development Begins









2025

2024 SCALING TO NEW HEIGHTS

Global reach. Gate.io and XT.COM listings unlocked liquidity. NEXUS received 30+ patches and became a serious contender. ORDINEM Alpha hit Epic. TOKEN2049 Dubai and the Australian Crypto Convention gave us the spotlight. With ETH and credit card payments live, and a rebranded site, we didn't just grow - we soared.

NEW GAMES. NEW ACCESS. GLOBAL IGNITION.

30+ Updates

NEXUS















Credit Card Support







2025

2025 THE YEAR OF EXPLOSION

202!

This is the year we go wide. **DOGS OF WAR** and **WAR OF STEEL receive major upgrades**. **ORDINEM** nears full launch. **STARVIN MARTIAN hits Q3**. **The NEXUS map expands**. More exchanges go live. Our dApp and site get overhauled. And we introduce three new products that push PLAYA3ULL beyond gaming. At **Global Blockchain Congress**, we're not showcasing a company - we're launching a movement.

PLAY43ULL IS NOT A PRODUCT. IT'S A PROTOCOL FOR THE FUTURE OF GAMING.













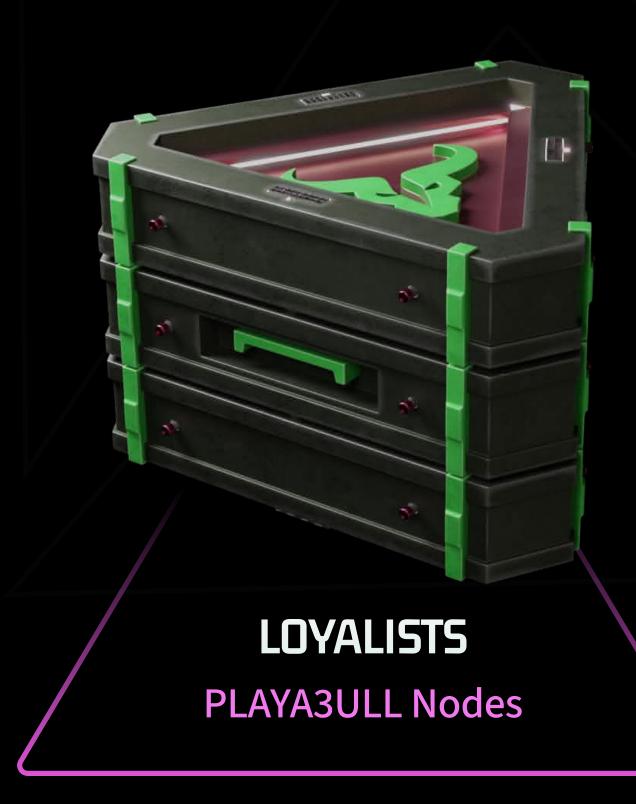
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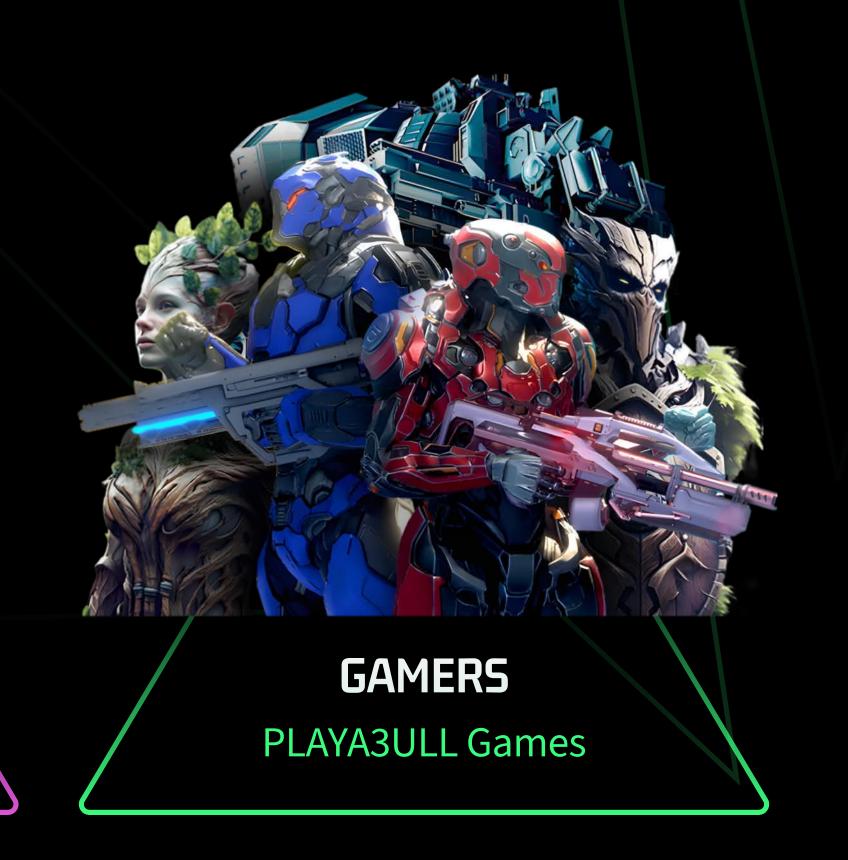
GLOBAL BLOCKCHAIN CONGRESS



THE CORE PILLARS OF PLAYABULL







A CLOSER LOOK AT THE CORE PILLARS OF THE COMMUNITY

TRADERS

PLAYA3ULL Coin

Traders thrive on opportunity. They see 3ULL as a dynamic digital asset and play the markets with precision. While they may not dive deep into the **games**, their moves bring liquidity and attention. For Traders, PLAYA3ULL is a financial engine something to analyze, trade, and scale. They fuel momentum.

LOYALISTS

PLAYA3ULL Nodes

Loyalists are the true believers - the ones who see PLAYA3ULL as more than just a project. They're long-term thinkers, driven by purpose, not just profit. By hosting nodes, they help secure the **gaming network** and uphold its decentralized foundation. In return, they earn **3ULL Coins**, aligning their values with sustainable rewards. These are the builders of trust and infrastructure.

GAMERS

PLAYA3ULL Games

Gamers bring the energy. They show up to play, to win, and to earn. Whether it's battling in arenas or trading rare items, they turn gameplay into gain. With **3ULL-powered economies** behind every title, their achievements carry real-world value. For Gamers, PLAYA3ULL is where passion meets payoff.

TOGETHER, THESE PERSONALITIES CREATE A BALANCED ECOSYSTEM.

TRADERS

THE 3ULL COIN

The Lifeblood of a Thriving Economy **3ULL** is not a speculative asset; it is the master utility coin for the entire PLAYA3ULL ecosystem, designed for a live, multi-game environment.

Its value is driven by one core principle: **Community**. As more players join, build, and trade, the demand on the coin that powers it all increases. We have engineered its tokenomics for long-term, sustainable growth:

- **Deflationary by Design** A full 10% of every marketplace transaction is permanently burned, reducing the total supply and increasing value over time.
- **Predictable and Finite** The total supply is capped at 50 billion coins, released gradually at a rate of 5 billion per year through nodes until 2031. This economic model is transparent and built for the long run.

Market Cap
\$17.34M

3ULL Holders **9,497**

Total Transactions
1,411,432

Daily Transactions
10,000





WHATS 3ULL COIN USED FOR?

1



2



Play & Earn 3ULL Coin

Earn 3ULL Coin rewards as you reach in-game milestones in certain games.

Buy In-Game Items

Buy In-Game Items from the Item Shop such as Play & Earn Passes, Skins, and more using 3ULL Coin

3



4



Trade in Marketplace

Buy, sell, or trade in-game items with other players using 3ULL Coin.

SaaS Products & Tools

Purchase PLAYA3ULL game development SaaS products and subscriptions using 3ULL Coin.

We are building out a gaming community of 1 million players and supporters. **1,000,000 people** averaging **\$20 USD a week** (some will spend less, some will spend more) is **\$1,040,000,000 USD per year of 3ULL needed.**

WHY 3ULL WORKS NOW 4ND LONG-TERM





Hard Cap, Daily Emission, No Unlock Games

Total Supply 50,000,000,000

Release Schedule 5B/year for 10 years

Distributed Daily 13,698,630 3ULL

Node Owners Receive 6,849,315 daily

Hard cap. Linear distribution. No hidden unlocks.



Scarcity-Driven Node Pricing

Initial Node Price \$100 per Node

Total Nodes Only 50,000

Increases by \$100 every 100 nodes sold

Designed to reward early believers. Guaranteed scarcity.



Utility After Emission Ends

Ongoing Fees

Node Owners earn fees from every on-chain transaction

After node rewards are done, value flows through usage, not inflation.

THE 3044 COM SUPPLY





HOW BURNING WORKS

KEY INFO



Burning reduces \$3ULL supply. Managed by two main addresses.

0x1

Receives gas fees; tokens here are removed from circulation but do not lower the overall cap.

0x0 (and similar)

Permanent burn address; tokens sent here decrease the total cap (from 50 billion).

10% of ecosystem earnings (marketplace fees, first-party NFT sales) are sent to the permanent burn address, actively reducing supply.

- Burning reduces the total supply of 3ULL, which helps support the value of the token over time.
- **Burning also extends the lifespan of node rewards** by lowering the number of tokens in active circulation.



THE REASURY MANAGER

WHAT IS 17?

The treasury manager is a smart contract that automatically collects all income from marketplace fees and first-party NFT sales within the PLAYA3ULL ecosystem.

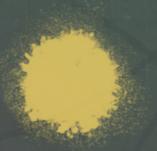
HOW DOES IT WORK?

Whenever funds are withdrawn, the treasury manager enforces the burn mechanism by sending 10% of the withdrawn amount to a permanent burn address, reducing the total supply of \$3ULL. The remaining 90% is transferred to the ecosystem treasury to support development and player rewards.

This system ensures every withdrawal both funds the ecosystem and actively reduces token supply, keeping the process transparent and consistent.







DEFLATIONARY MARKETPLACE EXAMPLE

FROM PLAYER TO PLAYER



Item sold on marketplace by Seller





Transferred to Ecosystem Treasury



Seller Receives



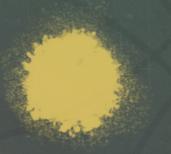
3ULL removed from circulation





750 3ULL





DEFLATIONARY ITEM SHOP EXAMPLE

FROM PLAYABULL TO PLAYER



Transferred to Ecosystem Treasury



90,000 3ULL

10% 3ULL removed from circulation





10,000 3ULL

Item sold to Player from **PLAYA3ULL**



100,000 3ULL



LOYALISTS

PL4443414 NODES

The PLAYA3ULL blockchain is secured by its most committed supporters: Node Owners. This isn't a passive investment - it's a foundational role in a decentralised digital nation.

There will only ever be **50,000 Node Licenses**. That hard cap isn't marketing, it's code. **Every 100 nodes sold increases the price by \$100, starting from just \$100.** Early adopters aren't just rewarded, they're permanently advantaged.

Each day, ♥13,698,630 3ULL is distributed to the network. Half goes to Node Owners. The fewer nodes there are, the more you earn. Today, that's roughly ♥ 1,000 3ULL per day per node. As the ecosystem grows, your stake does too.

You're not just earning tokens - you're powering the network. You're securing the future. You're holding a scarce, productive digital asset designed to scale with the entire PLAYA3ULL economy.

WHY BUY A PLAYABULL NODE?

V EARLY MEANS ADVANTAGE.

Node rewards aren't fixed per person—they're split. Fewer nodes = bigger slice. The earlier you buy, the more you earn.

V VALUE GROWS WITH UTILITY.

As our **games**, **dApps**, and **NFT systems** scale, **3ULL Coin** demand rises. Every transaction burns 10%, making your rewards more scarce - and more valuable.

✓ NOT JUST ROI

This isn't a stock. It's a core engine in a decentralized digital nation - producing **3ULL Coin daily**, scaling with the ecosystem.

V ACCUMULATE & DON'T CHASE

At the time of publishing, one Node can earn ~365,000 3ULL/year. Stack it. Hold it. Use it. This isn't passive - it's strategic.

24 2025

MEET THE BOUZANQUET FAMILY



MEET THE EXECUTIVE TEAM







Sam

@INSURMOUNTABULL
Chief Technology Officer



Tom

@EXPLORABULL

Director of Operations



Head of Internal Development



+30 INDUSTRY VETERANS

"Genius is not knowing everything - It is knowing what you know and hiring the rest!"

- Anonymous

GLOBAL TEAM ACROSS 10+ COUNTRIES

We Don't Just Talk. WE SHIP!

MEET THE 150K+ COMMUNITY



1

30,000 Discord Members

An established, strong, and growing community in Discord engaging daily.



2

75,000+ X Followers

A devoted base of followers made up of gamers, traders, and loyalist node owners.



3

500,000 YouTube Views

400+ YouTube videos with 500K views and positive social reviews by the community.



Proven Activity

3ULL Coin is already actively traded on multiple exchanges proving market demand.

YOU'RE NOT FIRST BUT YOU ARE EARLY





4:00

55.8

Enter the battlefield in Nexus, a competitive multiplayer arena shooter where you customize, strategise, and outgun opponents in a high-stakes futuristic showdown.









LAUNCHED 2023





Master a trading card game where spells, artifacts, and strategy decide your fate.

Play Now for Free >



TCG STRATEGY

=

LAUNCHED 2024



20 28^{VES}

ADV IN ACTIVE DEVELOPMENT SUBJECT TO CHANGE NER'S

NULLFOR

MIND!

ORE A

SPELLWIND

ORE AUGUR









AND WE'RE NOT STOPPING THERE WE'VE GOT MORE GAMES TO COME

2026

In 2026 and beyond, we're not just recreating classics; we are **REIMAGINING** them for the Web3 era to empower players with **TRUE OWNERSHIP**. Our upcoming titles are designed for deep engagement, strategic complexity, and a sustainable, player-driven economy.

NEW PLAY-4ND-EARN CLASSICS FOR WEB3









2025

A dungeon crawler where every swing matters—and every drop is truly yours.

Crypts of Creation fuses the deep lore of MMOs with the raw, visceral combat of DOOM. Enter solo or team up in co-op to explore a mix of procedurally generated and hand-crafted dungeons, facing off against brutal bosses and uncovering a dark, evolving narrative.

Loot isn't just legendary, it's own-able. Epic swords, enchanted armor, and rare drops are NFTs with provable scarcity and player-to-player value.

With our Dungeon Creation Tool, players can go from explorer to architect—building their own NFT dungeons, earning rewards, and reshaping the world for others to conquer.

IN DEVELOPMENT

DUNGEON CRAWLER FIRST-PERSON



BUT WAIT... THERE'S MORE

The Future

We're not just building games. We're building what comes next - tools, layers, and experiences that sit at the edge of gaming and the future of the internet. Because our mission isn't to reach hundreds of thousands of players. It's to onboard MILLION'S INTO THE SULL ECONOMY - creators, developers, traders, and everything in between.

THIS IS HOW WE STRETCH

GAMMA TO IT'S LIMITS!



Find a Connection, Not Just a Profile.

Modern dating is often a superficial world of endless swiping based on curated photos. We believe **human connection deserves more depth**. METADATE is our metaverse-first experience designed to foster relationships based on who you are, not just what you look like.

It is a space where personality, voice, and shared experiences come first, allowing users to **build a relationship before the reveal**. Users interact as avatars, connecting through voice chat and collaborative mini-games.

It's about discovering a personality and building a genuine friendship, with photos being unlocked only after a foundation of mutual interest is established. This is a social platform designed to prove that in a world of digital noise, real human connection is the ultimate prize.

IN DEVELOPMENT

DATING APP | ESCAPE ROOM | #



PRONOUNCED BLOTTO

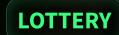
A weekly lottery built for the whole world to participate in. Anyone. Anywhere.

Imagine a global, weekly lottery with prize pools for every risk appetite. Imagine a system that is provably fair, transparent, and where a portion of every ticket sold is reinvested into building the games you love. Built entirely on the PLAYA3ULL blockchain, 3LOTTO is our fully licensed, worldwide lottery system engineered for radical transparency.

Every ticket, draw, and payout is handled by a public smart contract. Winnings are **paid instantly across the blockchain.** When you play 3LOTTO, you're not just chasing a jackpot; you're funding the future of PLAYA3ULL.

IN DEVELOPMENT











You Build the Worlds. We Handle the Revolution.

The promise of Web3 gaming has been hindered by technical complexity, forcing game developers to become blockchain experts instead of focusing on creating fun.

The Developer Integration Pack (DIP) is our definitive solution.

It is a complete, plug-and-play toolkit that allows any game studio, anywhere, to seamlessly integrate into the PLAYA3ULL GAMES ecosystem, providing the keys to our kingdom and our community.

The DIP offers effortless integration with Web3-ready SDKs, a ready-made economy with NFT tooling, wallet-less onboarding solutions, and rock-solid blockchain infrastructure, all with access to our established community of gamers.

You bring the vision; we provide the proven infrastructure.

PLUG & PLAY UNITY UNREAL SDK





You've heard of Shark Tank. You've seen Dragon's Den. Participate in the 3ULL Pen.

Get ready for the ultimate pitch competition! We are rolling out the red carpet for the brightest minds in game development with our new monthly show, The 3ULL PEN (pronounced 'Bull Pen').

Think of it as a high-stakes arena where aspiring creators and indie studios present their passion projects to a panel of four of our top industry veterans. In each episode, contestants will have one shot to showcase their game's vision, gameplay, and potential.

The victors won't just walk away with praise; they'll earn a life-changing opportunity to be fast-tracked into the PLAYA3ULL ecosystem with full support from our **Developer Integration Pack (DIP).**

IN DEVELOPMENT











Speed up Game Development with PLAYA3ULL Intelligence AI Tools

We're shaping the future of gaming and Game Development with Al-powered tools. Our Al products will streamline development, adapt gameplay to players, and boost development creativity—all AI tools will be purchasable with 3ULL Coin for added community value.

IN DEVELOPMENT

SAAS UNREAL TOOL







JOIN THE VANGUARD

The foundation is built. The future is unwritten.

PLAYA3ULL is no longer a concept; it is a battle-tested ecosystem backed by a three-year track record of delivery and competent management with a clear path to mass adoption. The most critical phase of our journey is beginning now.

DEVELOPERS

Stop wrestling with Web3 complexity. Our Developer Integration Pack (DIP) is your launchpad into a ready-made community and a robust blockchain economy. Focus on your vision; we will handle the rest.

GAMERS

The days of renting your digital life are over. Here, you are an owner. Your skill is your stake. Download our games on the Epic Games Store and start building your legacy.

VISIONARIES

This is your chance to become an architect of the new player-owned internet. Secure one of the 50,000 foundational Node Licenses and earn your stake in the economy you help power.





Amanda Bouzanquet

@LAUDA3ULL

Co-Founder & Chief Marketing Officer
PLAYA3ULL GAMES



PLAYASULL GAMES

THE NEXT CHAPTER OF GAMING IS NOT COMING.
IT IS BEING BUILT RIGHT NOW.
BY US.

TOIN US.